



Poway Field Hockey Boosters, August 31 2017 Meeting Minutes

Attendees Morgan Re (first 25 min.), Scott Kallmann, Mike Leland, Kim Draskovich, Lesley Flud, Saskia Walker

Call to Order

The meeting was called to order at 5:40p.m.

Agenda

1. Corporation Review
2. Bylaws
3. Financial Review/Forecast
4. Business Card/Banner Update
5. Team Photo Pasta Parties/game day volunteers/tournament support
6. Open Items

1. Corporation Review:

- Scott Kallmann completed all the forms and filing required for the PHS Girls Field Hockey Boosters to become a corporation, which we are now. As a 501(c) (3) and as a non-profit of less than 50K per year, taxes need to be filed annually electronically using a 9.90 N form (takes 20 min. to complete).

2. Bylaws

- Scott Kallmann could not locate executed copy of the bylaws and submitted new bylaws so we could quickly incorporate. Original bylaws have been located and all board members will be e-mailed a copy for review. We will have to schedule a meeting in the future focusing only on reviewing bylaws.

3. Financial Review/Forecast

- See handout from meeting (2017 forecast, 2013-2016 actual profits & loss).
- Same amount of hardships in 2017 compared to 2016

Since the enrollment numbers since 2015 are going down (see registration/donation fee numbers in financial attachment), it is important to be aware of this trend and try to be more active in recruiting girls to join PHSFH;

Some of the suggestions are;

- After the annual 8th Grade Parent High School night to follow-up with emails or even have, if possible, clinic with our current players/coaches at Middle Schools in Poway.



- Encourage the girls to play competitive in our local clubs like (not limited to) Mystix, Rush and Hot Stix, to increase the level of competitiveness for Poway High School

4. Business Card/Banner Update

The Business Card fundraiser is going well, so far there are 6 banner clients. Last year Geico (\$1500) and another sponsor (\$1000) were 60% of the funding. Scott is looking into feasibility of self-manage online fundraiser and will let the board know. An effort to somehow involve the PHSFH Alumni is a suggestion to raise more funding in the future. Another idea is to look into the possibility for returning players to start fundraising earlier in the season, maybe over the summer (football sells/distributes their discount cards over the summer break). The timeline for the banners pending art approval from Ron Garrett, Principal PHS and Damian Gonzalez, Athletic Director PHS is to go to print on Tuesday 9/5.

5. Team Photo/Pasta Parties/game day volunteers/tournament support

Kim announced that Mrs. Vildibill is doing a lot of work with her for JV (Team Manager JV?). Kim as Team Manager will be responsible for Team Photos, Pasta Parties, game day and volunteers/tournament support. Les Walker offered to be webmaster for PHSFH, however Kim took on those duties, Scott offered help when needed. We will need to look for a new team manager for Varsity next year since Kim is stretched too thin between coaching, team manager, website and fundraising duties.

6. Open Items

- Lesley Flud; spirit wear order is in.
- Unanimous vote to get dry-fit shirt for our Coaches and a t-shirt for Damian Gonzales
- Banquet 2017, Mike Leland will be asking both Madeiras and Stoneridge Golf courses, possibly in return for a banner and have the food catered, preferably by one of our own sponsors.

Scott Kallmann announced that he will step down as President after this season.

Mike Leland announced that he will step down as Vice President after this season.

Sophia Kallmann will not be returning as Treasurer.

Adjournment

The meeting was adjourned at 7:05pm