



Poway Field Hockey Boosters, July 25, 2017 Meeting Minutes

Attendees: Scott Kallmann, Sophia Kallmann, Jeff Plummer, Mike Leland, Roger Whitney, Saskia Walker

Call to Order

The meeting was called to order at 6:30 p.m.

Last Board meeting

- Unanimous decisions concerning new Board members Scott Kallmann and Saskia Walker

Action item: determining a day for Booster Meeting where everyone is available

Financials

- Discussion of field hockey registration fee for the 2017 season
- Determine where costs can be cut

Fundraising

- In some cases earlier fundraising may be appropriate
- Keep the "Opt-out" for the 2017 season
- Potential sponsors such as Geico, Cisco, Chef Works and Sportsplex were discussed
- Board members may meet directly with potential large sponsors.
- We will add special emphasis to business card fundraising at the meeting to help parents offset costs.

Action items: M Leland will provide a list of potential sponsors from the Chamber of Commerce

Spirit Wear:

- Intention to keep Spirit Wear the same, the items could maybe already be displayed during the first parent meeting to increase sales

Adjournment

- The meeting was adjourned at 7:30 p.m.

Next Board Meeting: TBA