



Poway Field Hockey Boosters, October 17, 2017 Meeting Minutes

Attendees: Morgan Re, Britt Parrish, Scott Kallmann, Kim Draskovich, Sophia Kallmann, Lesley Flud, Saskia Walker

Call to Order

The meeting was called to order at 8:15pm

Agenda

1. Financial Review/Forecast
2. Bylaws - have executed copy...will update official corporate bylaws with fully executed bylaws.
3. Snap Raise - update...hold for next year?
4. Committee Needs/Updates
 - Senior Night
 - Senior Night Program-more ads this year due to sponsorships
 - Banquet
5. Recruitment opportunities for next year
 - Middle school
 - High school (current freshman)
 - Poway Mystix/other competitive team opportunities
6. Other Items

1. Financial Review/Forecast

- see handout from meeting (2017 forecast, 2013-2016 actual profits & loss)

- School billed the board for Coaches' salaries from last season 2016 in September 2017.
Expectation is to break even. (Last year the purchase of uniforms resulted in the balance being in the negative). Even though we lost two of our biggest business card sponsors from last year (they contributed \$2500), we did well with our business fundraising this year and made up for that loss. Scott has emailed receipts to all of our sponsors who contributed. It would be good to be able to get our registration fees down since they're on the high side, this would encourage new players to join.
 - New goalie gear needs to be purchased (Tracy is a senior and will take her goalie gear with her); a full set for Varsity and some parts for the current JV set.
 - New backboards need to be ordered in the beginning of next season

Action item: Kim will order the goalie gear since the big sale for this is in October.



2. Bylaws-have executed copy...will update official corporate bylaws with fully executed bylaws.

- There is a fully executed copy in the computer manual.

3. Snap Raise-update...hold for next year?

- Scott finalized an online program which we can manage ourselves. If we decide to do it, it will need to be revisited next season and the credit card process needs to be done. Doing it ourselves would be the most rewarding for our program since Snap Raise takes out 25% of the total amount raised. Determining factor whether to do a fundraiser online could be how much we raise with the business card fundraiser.
- Other suggestions for fundraising for next season are:
 - A car wash
 - A garage sale
- \$1000.00 in refunds from the business card fundraiser needs to be completed.

Action item:

Scott will send out an email and ask parents entitled to a refund from the business card fundraiser, whether they would like to have a refund or donate it to the program. Scott will also ask the same question in another email for the transportation fee, for which parents contributed \$40, the school paid \$20 for each student so \$20 can be refunded or donated at the parents' choice.

4. Committee Needs/Updates

- Senior Night

- Senior Night Program-more ads this year due to sponsorships

- Banquet

- Kim asked Mrs. Villdibill (mother of JV goalie) to head up the Senior Committee. Kim has the questionnaires out for the booklets and Kim will take care of the booklets, Scott will take care of the advertisements from our sponsors to put in the middle of the booklets.

Varsity girls make the poster boards, which they did on Thursday 10/18/2017.

Things which need to still happen are making memory jars for the senior girls with notes from players in it, balloons and flowers need to be ordered and picked up.

Options for the Banquet location are:

- Double Tree \$25/pp
- Maderas \$25/pp
- K1 room at school
- Templars Hall in Old Poway Park \$24/hr.
- Lake Poway: room for 50 people

It's likely that our food is going to be catered this year. Morgan suggested and everyone agreed, that it would be good to try to get one of our sponsors to do

it, since they were nice enough to support our program. Taco Taco is a possibility since they have a banner with us and can serve anything from Mexican to Sushi, Chinese, and more. Scott emailed Eddie, one of the owners already to inquire.

Action Items:

- 1) Scott will check out the Templars Hall
- 2) Kim will send out an email to Scott with a sample on how the ads are placed in the middle of the booklet,
- 3) Scott will take care of the ads in the booklet and
- 4) Kim will take care of the rest of the booklet and printing.

5. Recruitment opportunities for next year

- Middle school
- High school (current freshman)
- Poway Mystix/other competitive team opportunities
- Discussed options for holding maybe 1-2 middle school clinics possibly next trimester with current players and/or Coaches.
- Encouraging current players to play Club by sending out information/flyers per email towards the end of the season to play Club whether it be Mystix or Hot Stix.

Action Items: Scott will ask Cindi from Mystix for info/flyer we can email to our players, Britt will check on Hot Stix.

6. Other Items

- Next meeting one of the topics will be: early fundraising.
 - Important for next year's business card fundraising is to find out whether we will be able to get more space allocated in the stadium in case we raise more banners.
 - Adjournment
- The meeting was adjourned at 9:10pm