



Poway Field Hockey Boosters June 2014 Meeting Minutes

Attendees: Scott Bartel, Alisa Burr, Jared Burr, Leslie Busch, Rich Busch, Janet Menacher, Hilary Mulhall-Quinn, Melinda Patenaude, Becky Williams, Pam Zemper

Introduction of New Board Members

- Leslie Busch - Fundraising
- Lesley Flud - Spirit Wear
- Hilary Mulhall-Quinn – Treasurer

Post Meeting Note: Alisa Burr has replaced Hilary Mulhall-Quinn as Treasurer.

Coaches Review – Scott Bartel

S. Bartel overviewed several concerns with the Booster Club Board; highlighted the new club, Poway Strikers, and outlined the upcoming high school season.

- **Booster Club Board** – Requested that Booster Club Board Officers positions be opened to all interested members. No new nominations were made for President and Vice President. Previously noted, A. Burr - Treasurer. P. Zemper – Secretary.

Post Meeting Note: J. Burr volunteered for President.

- **Poway Strikers** – New club formed to offer year-round training. S. Bartel will complete the necessary tax agreement paperwork. His goal is to develop the club during the next year and upon his return to Australia, will return the club to the Booster Club Board. Club insurance filed for \$1M.

Will offer another three-day camp in August, after the No Contact Period.

- **PHS Field Hockey Season** – Need to work quickly on all projects; estimates that the Board is six weeks behind schedule. Estimates that the Board will incur expenses of \$5K for goalkeeper gear, buses and tournament fees. Working on field allocation.
- Wants to increase the registration fee 2%.

Action Item: S. Bartel and A. Burr to review budget and expenditures. Budget update to be reviewed at next meeting.

Fundraising

- **Meet and Greet**

S. Bartel would like to have a “Meet and Greet” fundraiser. Event would provide an opportunity to fundraiser for Booster Club; introduce Scott and Becky to new parents and to reacquaint with returning parents, outline the high school season, and recruit for additional volunteers for the Booster Club.

Action Item: L. Busch and S. Bartel to review the feasibility of the event and timing. Need venue that allows alcoholic beverages to be served.

- **Business Card/Calendar Fundraiser**

Successful fundraiser last year to be repeated. Fundraiser to be tiered in value. Will offer increased media exposure.

Action Item: J. Burr and L. Busch to meet with T. Carapella (organizer from last year) to collect information and materials.

- **Restaurant Nights**

Discussed possibility of first restaurant night to be the last night of the Poway Strikers Summer Camp. Would provide revenue, team bonding and parent contact.

Action Item: L. Busch researching venues.

- **Garage Sale**

B. Williams suggested a garage sale for a possible fundraiser that the players could run.

Spirit Wear, Uniforms and Coaches Gear

- S. Bartel would like for the Spirit Wear to provide fewer options that may allow for a more uniformed appear. Likes gun-metal gray for hoodies and sweatpants. Would like to offer t-shirts and racer backs. Consider game day shirts. Would like for the design to vary slightly to reflect new season.

Action Item: L. Flud and S. Bartel to further discuss options for Spirit Wear.

- S. Bartel researching reversible green and white pinnies for practice gear. Coaches' gear donated by Addidas

Action Item: Present cost to board for approval.

- M. Patenaude asked if a team t-shirt would be part of the registration as done in the past.

Action Item: Unresolved.

- M. Patenaude ordered team socks

Action Item: Invoice to be submitted.

Website

PHS Girls' Field Hockey website domain name to be purchased back from the Kessler's. To be updated.

Action Item: S. Bartel and D. Vick to update and manage.

Budget

Last budget update from distributed by S. Ortiz to J. Menacher was in April. S. Ortiz will be back in town 6/29/14. S. Bartel has incurred expenses of \$1200 for goal restoration.

Action Item: A. Burr to audit accounts and update financial information for next Board meeting.

Next Meeting: Thursday, 7/10/14 @ 6:30 at home of Leslie and Rich Busch.

Poway Girls' Field Hockey Board Meeting *Proposed Agenda*– July 2014

Equipment/Uniforms

Fundraising

- Coaches Meet and Greet
- Business card/calendar
- Restaurant nights
- Garage Sale
- E-scrip,
- Wal-Mart cookout (Do we have contact?)
- "Shoot Out"
- Spirit Wear
- Letter Campaign
- Recycling
- Employer Fund Match

Budget Review

Need overview of current balance and expenses. Forecast budget. Review account signatures.

Field Hockey Season Calendar

Summer Camp

Ticket to play

Registration

Sunday Indoor

Training during No Contact period

High School Game Season and Scrimmage Dates

Other Dates for Calendar

- Board Meetings
- Fundraising Dates
- SAT/ACT
- School Calendar Events (Homecoming, Professional Growth Days, Holidays)
- Parent Pre-Season Meeting
- Captains' Practices
- Tryouts
- Registration
 - Registration Date
 - Registration Materials
 - Player Registration
 - Uniform Agreement
 - Spirit Wear
 - Volunteer Form
 - Game Schedule
 - Practice Schedule
 - Transportation Donation
 - Transportation Waiver
 - What to expect outline
 - Tournaments/Scrimmages
 - Expectation Guidelines/School Athletic Handbook
- Team Yearbook Photo & Pasta Party
- Games
- Scrimmages
- Tournaments

- Pasta Parties
- Pasta Party/Senior Night Posters
- Team Sleepover
- Senior Night
- CIF
- Banquet

Volunteers Needed

- Fundraising
- Field Duties (set-up, timing, score keeping)
- JV Team Mom
- Senior Night
- Photography
- Pasta Parties
- Banquet

Job description and outline of board member duties. (May want to add positions/

- President
- Vice President
- Treasurer
- Secretary
- Field Hockey Manager/Player Representative/Team Mom
- Fundraising Coordinator
- Website Manager